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# Keynote

# From Athletes to Journalists, Careers in Sports



**Teddy Allen** is a Louisiana journalist who covered local sports for Shreveport, Monroe and New Orleans daily newspapers from 1984 until 1990. He has written columns for the News-Star and The Times for nearly 30 years.

A 1982 graduate of Louisiana Tech University's journalism program, he earned his Masters in English from Tech in 1984. He is currently the writer and editor for Tech's University Communications. You can find his work at LATech.edu and LATechSports.com. The Lake

View, South Carolina native might be best known for giving the nickname "The

Mailman" to Karl Malone when the NBA Hall of Famer was a sophomore at Louisiana Tech and Teddy was a graduate assistant in the Tech Sports Information Department in the 1980's.

He and John James Marshall are co-founders of **DesignatedWriters.com**, a free site that covers everything from Why You

Should Make A Grocery List to Why Baseball Matters.

**JJ Marshall** played basketball at LA Tech from 2004-2008. After graduating, he began his career as a reporter and editor. He covered high school sports for the Times-Picayune and Associated Press as well as college and professional sports in New Orleans and Baton Rouge.

JJ traveled the world playing semi-pro basketball in China while teaching English at a high school. He competed against CBA



players in Shanghai, setting a record with 10 three-pointers in the championship game. He has coached AAU with Louisiana Select and at Captain Shreve High School. He is currently getting certified to be a NCAA basketball scout/recruiter.

#### Tuesday, 12:00 Noon

Historical Start 12:13 p.m. In-Person at Hilton Hotel Restaurant & Zoom On-Line Option

Rotarians Serving Others	
Lunch	Laurel
Money	Brightwell
Raffle	Charlotte
Tickets	Jones
Invocation	George Carroll
Zoom	Mark
Operator	Snow
Greeter -	Jamaal
Scanner	Ellis

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# **Hybrid Meetings**

We will continue to offer hybrid meetings (in-person and Zoom). Here is the Zoom recurring invite that can be used for meetings. If you are unable to use the link, simply sign into your free Zoom account, click on the option to Join a Meeting and use the Meeting ID and Password. The waiting room will be used to monitor admittance and avoid any "Zoom bombing".

Topic: Rotary Club of Shreveport Weekly Meeting Time: November 16, 2021—12:00 PM Central Time

Join Zoom Meeting https://us02web.zoom.us/j/83836609051?pwd=VGIxbUFFL0ILSGIwVVNEM3kzL0dGZz09

> Meeting ID: 838 3660 9051 Passcode: 870740



Dear Fellow Rotarians,

This winter we are having a silent auction to raise money for our Foundation to support our civic grants and scholarships in 2022. That is where we need your help. We are looking for items that you would like to donate to our auction. Items can be products (e.g., autographed sports memorabilia), vacation rentals (e.g., a weekend at a lake house or week at a ski condo) and services (e.g., game tickets, a block of consulting hours, cooking lessons). We are really open to auction anything that you think has value. So, please take a minute and complete our online form:

<u>https://www.surveymonkey.com/r/RotaryClubofShreveport\_AuctionDonationForm</u>. Once completed, someone from our fundraising committee will follow up with you.

Sincerely,

Chris Stokes Board of Directors Scott Wysong Fundraising Committee Chair



#### **Message from Club President Lawrence Calhoun**

During the Rotary years of 2019-2020 and 2020-2021 we suffered membership loss and revenue loss due to COVID-19. The revenue loss was primarily due to rising meal costs.

Our last dues increase was in 2013 and at the time the meal cost was \$15.00. The meal portion of your dues was calculated at \$20.00 per meal. So the club made money when members who paid meals up front but did not attend meetings. This money was used to fund civic grants, scholarships and projects.

Between 2013 and 2019 the meal cost rose from \$15.00 to \$19.00, but the dues remained the same. Of course, in March 2020, COVID shut us down for 5 months with the exception of one meeting in June. We resumed meetings on August 11, 2020 and from that point forward, the meal cost has been just under \$26.00. This includes the room rental and AV support. From August 2020 until today we are losing \$5.00 per in-person meal every week. That's about \$30,000.00. It's obvious we can't continue on that path.

In a club meeting this summer with Past President Laurie, we discussed our venue and meal options. Five venues were researched and it was determined that the Hilton was our best option for the foreseeable future. During that meeting, the need for a dues increase was discussed. Most, if not all, in attendance agreed that after 8 years, it is necessary--just a matter of how much.

As a reminder, for many years we have annually supported the following projects in addition to our multi-year commitment to Common Ground Community/Rotary Learning bus.

Civic Grants - \$22,800 Scholarships - \$16,200 Junior Livestock - \$1,600 Youth programs (RYLA, etc) - \$2,900

District Grant match- \$2,000 matching the District amount of \$2,000 Jr. Achievement - \$5,000

The only fundraiser we have had in the past several years was the ATV raffle, which supported the final \$25,000 payment commitment to Common Ground Community.

The 2020-2021 Board discussed and ultimately voted for a \$50 a quarter (\$200.00 annual) increase for full members and R85 members who pay their meals up front and a \$100.00 annual increase for qualified R85 members who pay at the door. Because we are already into the 2021-2022 Rotary year, the increase will take effect with the January 2022 invoicing. In July 2022 the full amount will be invoiced.

The Board and I believe this increase is enough primarily because our commitment to Common Ground Community is over. The 2020-2021 and 2021-2022 Boards have given this a lot of thought and wanted to keep the increase as low as possible, but yet sustain it for several years. Barring any other unforeseen issues, we believe this will do just that.

If you have any questions, please send an email to myself or Judy and I will respond to you.

Yours in Rotary Service,

Lawrence Calhoun, Club President 2021-2022 Ifcalhoun0357@gmail.com

# **New Member**

**Misty Castile** moved to Shreveport recently to assume the position of Senior Editor of The Shreveport Times. Misty started her career at the Hot Springs Village Voice where she eventually became the managing editor. Along the way she won multiple Arkansas Press Association writing awards. She was also part of an Arkansas state leadership team with newsrooms in Mountain Home and Fort Smith.

She received a degree in public relations/writing from the University of Central Arkansas and a degree in multiinterdisciplinary studies from the University of Arkansas at Little Rock. She first became interested in journalism when she saw a Marvel comic featuring Carol Danvers, also known as Ms. Marvel of Captain Marvel. In that panel, Danvers is the head of Women's magazine and argues with the hotheaded newspaper publisher over her salary and her refusal to write "fluff pieces".

Misty, a single mom, spends most of her free time with her four children. Her classification is Media, Newspapers and her proposers are Gard Wayt and Gayle Flowers.



(From left) Gard Wayt, Misty Castile and President Lawrence



### Change In Venue For Our Red Kettle Service Project

Date: Saturday, November 20, 2021 Hobby Lobby at East Gate Shopping Center (change from Walmart) We'll collect at only one door. Need 2 people per one-hour shift 9:00 a.m. to last shift starts at 5:00 p.m. 11:00—12:00 noon shift already full

Contact Greg Juneau or Nancy Alexander to sign up.



1—Dayne Hassell with his two guests: Randy Kirchner and Charles Boyd. Boyd is a member of the Rotary Club of SouthWest Shreveport.

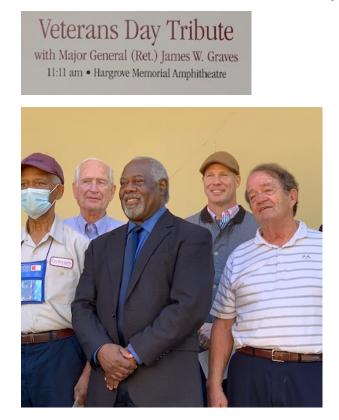
- 2—David Stuart (guest) with Joe Littlejohn.
- 3—Holly Roca, Nell Shehee and Erica McCain.
- 4—Chris Stokes, Graham Thompson, Thomas Mayfield and Walt Gaskins.

# Veterans Day At Centenary College

Rotarian Jim Graves, Major General (Ret.) gave the keynote address at the Centenary College Veterans Day ceremony. Several Rotarians and friends of Rotarians were in the crowd. It was a beautiful ceremony!



(Above) Jim Graves at the podium.(Right) David Bellew and Steven Bell on the back row and Charles Grubb at the far right.





**Did you know** that when you shop at <u>smile.amazon.com/ch/72-1465321</u> that AmazonSmile donates to

Rotary Club of Shreveport Foundation?

It cost you nothing! Simply identify Rotary Club of Shreveport Foundation as your favorite charity!



Thanksgiving morning, November 25th—Turkey Trot 5K

Event benefits Food Bank of NW Louisiana; volunteers needed early morning to lunch to man the water stations along the race route, work the registration area, distribute water/power bars after the race.

Contact Martha Marak

Salvation Army Angel Tree Adoption Tag distribution begins October 18th—return items by December 3rd Contact Julie Searing at Salvation Army 318-424-3200 x 28

Food Bank at new Mt. Zion Rd. location—Tuesday, November 16th—5:00-6:00 p.m.

Pack boxes on assembly line setting. Maximum of 14 people. A few spots left.

Contact Gene Haynes at the Food Bank to request registration link. Registration is required.

Thanksgiving morning, November 25th -

Deliver Thanksgiving meal to seniors with Caddo Council on Aging and other partners

Sign up at this link.

Salvation Army Thanksgiving Meal

Needs 100 volunteers to work a shift: 9:00-11:00 a.m., 10:30-12:30 p.m. (greatest need at this shift) and 12:00-2:00 p.m.

Contact Scott McCloud.

Common Ground Christmas Market

Donate new toys, clothes, household goods, sporting equipment for all ages—nothing valued over \$25; donate wrapping paper, gift bags, tissue. Drop off at their location on Southern Ave.

Friday, December 17th—sort and price donated items

Saturday, December 18th-be a personal shopper, help with clean up

Contact Sarah Shoup at Common Ground



Judy Bellew Executive Director P.O. Box 380 Shreveport, LA 71162



Cell Phone: 318-294-8385 shreveportrotary@gmail.com www.rotaryclubofshreveport.org

Call Judy Bellew if you have any questions about the club.

Follow us on Facebook



#### **Raffle Winners Last Week**

TRF Raffle—David Stuart (guest) Thank you for your donation to The Rotary Foundation. Plant from Rose-Neath Florist— Katherine Dorroh Eggs from Andy Shehee's hens— Gard Wayt, James Blewett, Larry Evensky LSU/ULM football tickets— Mike Ferrell

Upcoming In-Person (Hilton Restaurant) and Zoom Program November 9, 2021

> Dr. Kevin Murnane LSUHSC Research

#### APPLICATION FOR MEMBERSHIP

Unless written objection is received within seven days, there will be added to the membership of the

Rotary Club of Shreveport the following:

## John David Person

Nelson & Hammons Law Firm Business Manager Shreveport <u>Classification</u>

Law Practice, Business Management **Proposed by** 

Martha Marak & Doug Bland

# Starla R. Ross

Linwood Public Charter School Literacy Director Shreveport <u>Classification</u> Education, Charter Schools

> <u>Proposed by</u> Gard Wayt, Tara Sealy

